

GRANT COUNTY ART GUILD

P.O. Box 456, SILVER CITY, NM 88062
575-538-8216 - INFO@GCAG.ORG



Located in the Historic Hearst Church
on Golden Avenue in Pinos Altos, New Mexico

PRESIDENT: Arlene Sarkela 538-9761
VICE-PRESIDENT: Daria Tallman 536-3250
SECRETARY: Mary Margaret Soule' 538-2888
TREASURER: Donna Schmidt 534-2899 sclchurch@cybermesa.com

BOARD OF DIRECTORS:
Juanita Heslip 538-5881 Jan Wagner 538-5348
Setta Roberts 538-9176 Sally Wofford 537-3643
Gerri Spiller 313-1134

GUILD FACILITATOR: Barbara Smith 388-1701

COMMUNICATIONS: Nikki O'Connell Muise-Website, Newsletter-Carolyn Paez cpaez@yahoo.com, Gallery Calendar-Jan Wagner, Publicity-Tom Vaughan and Sandy Feutz

AUGUST 2011 NEWSLETTER

The next meeting is Friday, August 12 at 3:00 p.m. at the Gallery!

Minutes, July 8, 2011

The Grant County Art Guild met on July 8, at 3:15 PM at the Pinos Altos Church Gallery. The meeting was called to order by the Vice-President, Daria Tallman. The Minutes of the June Meeting were approved.

Donna Schmidt gave the Treasurer's Report: Beginning Balance June 1, 2011, = \$1,186.17. Receipts were \$54.51 in donations. Expenses were W. Heckler Co, April Newsletter and 30 posters = \$17.20, PNM Electricity = \$44.45, NikkiO Design, April & May Web Maintenance = \$112.74, Family Dollar for supplies = \$16.14, Silver Spirit Gallery, 6 mo, July-Dec 2011. \$300 Balance June 30, 2011 = \$750.15. The motion to approve was made by Sally Wofford.

Carolyn Paez presented samples of tags for the Purchase Prize Award Exhibit entry labels. Membership voted for a fancy design for the picture tags.

Members asked for clarification for receiving the Dick Blick discount. Daria explained that we need a link set up so we can receive the 5% discount or a lower price. Room needs to be made in the Website for a page for it. We can also get together as a group and order and save.

Donna said we have (on July 8) 1 entry for the Purchase Prize Show. Many wait until the last minute to enter. Entries are due in August 1, they are to be sent to the Art Guild PO Box. Entries will be juried on August 12 when the acceptance letters are sent out. Judging will be September 20, followed by the Reception in the evening.

Donna announced that after talking to Tom Vaughan and Sandy Feutz, they have agreed to do the publicity for the Guild and handle Facebook entries.

Simon Sotelo and Mary McNeill have dropped out. Their sitting dates have been filled. Mary submitted the following letter:

“Due to unexpected personal obligations I have recently taken on I regret that I will be unable to fulfill my duties as an active member of the Guild. I therefore withdraw my membership for the current year, 2011. I wish you all continued success in your artistic endeavors and thank you for your friendly welcome.

Sincerely, Mary A. McNeill

The Grant County Art Guild and San Vincente Art Guild have shared the Christmas Boutique for several years at the Silco Theater. They have asked if the Art Guild will chair it this year, with them contributing one member towards the committee. Jan Wagner, Donna Schmidt, and Carolyn Paez agreed to be on the committee and contact LuAnn Brooten about arrangements and a December date.

The First Presbyterian Church will be holding a Silent Auction on August 14, from 2-4 PM. Funds raised will benefit their Community Projects. Art donations are sought.

The San Vincente Fall Juried Show will be held at the Elk's Club at the time of the Gila River Festival, Sept. 16-18. Art entered should be of the Gila River and other New Mexico Scenes.

Information will be gotten later from Barbara Smith about the proposed Masterpiece Copy Show.

The meeting was adjourned by the Vice-President, Daria Tallman.

Secretary, Mary Margaret Soule'

Members Present:

Daria Tallman Carolyn Paez
Sally Wofford Ruth Hamby
Donna Schmidt Roz Springer
Jan Wagner Gerri Spiller
Sonia Gonzalez Mary Margaret Soule'

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PURCHASE PRIZE SHOW NOTICE:

The Purchase Prize Committee, Officers and Board of Directors will meet at 1:30 on Aug. 12 (prior to the regular GCAG meeting). We will be reviewing the entries for the Purchase Prize Show. Please e-mail Barb if you can attend. (bkejr@signalpeak.net)

- *Two additional people are needed to hang the show on Sept. 19, and box and mail paintings on Oct. 3.
 - *Two volunteers are needed to assist the judge on Tues. morning, Sept. 20.
 - *Two volunteers are needed to prepare the reception on Sept. 20 at 6 p.m.
- Please contact Barb if you can help. Thanks. Call if you have any questions.

→ A few openings remain for the Susan Carlin workshop on Sept. 21 - 23. Call Liz Goertz to register at 534-1363.



Greetings from the Vice President: *A Reminder: A light cleaning of the gallery, bathroom and end of day trash removal, helps us all maintain a dignified public presentation, that potential customers notice and our fellow members appreciate when it's their turn to sit at the gallery. **Thanks For The Teamwork!**

***Got An Idea...**, suggestion, comment, or concern about GCAG?

Email or Call: Daria Tallman
Vice President
Grant County Art Guild
ecethlectic1@yahoo.com
575 536-3250

***Professional Courtesy:** When arranging or rearranging your art or craft items, "**PLEASE BE COURTEOUS**" of another artist's work. Do not over crowd a shelf that has someone else's work prior to yours already on it, nor put your work directly in front of another artist's piece. We all believe our individual creations to be of value and so does your fellow artist. **Tip:** It is a tried and true "**Retail Principle**": **Over crowding and clutter confuses and devalues merchandise. "Less is more", Ludwig Mies van der Rohe (20th Century Architect/Designer)** Remember in gallery settings unlike retail settings like Walmart, customers come to galleries looking for "**that unique I can't find any where else item**". The gallery is always accessible to any of us, ... replenishing a "best seller item or introducing a new one" can be done anytime. Bringing large inventories of too similar an item all at one time "**can diminish that I'm special to someone's quality**".

* **A Safety First Tip:** Always remember to check that the back door is secure "**before**" turning off the gallery's lights, then proceed afterwards to secure the front door. "**Personal**" as well as, "**product safety**" is a must for any public establishment.



To obtain information about the Plein Air Workshops with Louise Sackett, sign up at meetup.com, where information about each one will be listed. Meetings are not held on a scheduled basis, only when time and location permit.

Grant County Plein Art Painters (GCPAP) is all about plein air painting.

We paint the landscape in and around Silver City and Grant County, New Mexico. If you have ever painted outdoors, or ever wanted to, come out and join us. All media are welcome and encouraged. This is a peer painting group, not a lesson based one. There is no charge for joining or coming out to paint.



Any guild member entering a show or competition, please let us know so we can honor your achievements in the newsletter. Send your information picture, art work, etc. to Carolyn Paez, 61 Coleman Drive, Silver City, NM 88061, or e-mail to cpaez_teach@yahoo.com.

OLD MASTERS ART EXHIBIT---January 2012 Silver City Public Library Conference Room

Do a study (copy) of a Old Masters Painting and replicate it. Visitors will be given a list of old master artists and the names of the entered paintings. They will match the artwork with the old master. Recognition will be given to the winner.

