

GRANT COUNTY ART GUILD

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Located in the Historic
Hearst Church on Golden Avenue
in Pinos Altos, NM

PRESIDENT: Nikki O'Connell Muise 534-9415 info@gcag.org
VICE-PRESIDENTS: Karen Muench 388-1607 and Tom Vaughan 590-1588
SECRETARY: Carolyn Paez 538-9462 cpaez_teach@yahoo.com
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BOARD OF DIRECTORS:

Lois DeLong 388-4759	Arlene Sarkela 538-9761
Barbara Kejr 538-8216	Barbara Smith 388-1701
Setta Roberts 538-9176	Jan Wagner 654-0032

GUILD FACILITATOR: Barbara Smith 388-1701

GUILD HISTORIAN: Mary Margaret Soule' 538-2888

COMMUNICATIONS: Newsletter-Carolyn Paez, Publicity-Sandy Feutz and Tom Vaughan, Website & Gallery Calendar- Nikki O'Connell Muise

FEBRUARY 2012 NEWSLETTER

*The next meeting is **Friday, February 10, from 2:00 - 3:00 pm** at the Silver City Public Library*

Minutes from the January 13, 2012 GCAG Meeting

The Grant County Art Guild met at 2 PM on January 13, 2012 at the Silver City Public Library. The meeting was called to order by the President, Nikki O'Connell Muise. Please e-mail Nikki if you have an item to be put on the agenda for future meetings.

The 2012 Gallery Calendar is now available on the website. If members have trouble viewing it, there is a red "A" on pages that have downloadable files -- click it to download a free Adobe PDF viewer.

Mary Margaret Soule' has been appointed official Club Historian.

Members were reminded that 2012 Guild dues are due by the end of January.

It was asked if the Opening Show should be held during the Tour of the Gila Bike Race on May 2-6 or if the Gallery should open earlier on April 27-29 so that there would be more items available for visitors during the Bike Race. The motion was made by Lois DeLong that the Members Show be on April 27-28-29. Approved. The motion was made by Karen Muench that the opening reception be held on Friday, seconded by Gerri Spiller. Approved. The reception for the Members Show is to be held on the 27th at 5.30 PM. The April meeting will be held on April 13, to clean the Gallery. All Art/Crafts for the Show are to be brought by April 24, Hung April 25, and Judged April 26.

May 4-5-6 is the Tour of the Gila Bike Race (also Cinco de Mayo). Bring in more items, arranging them nicely. Gallery sitters Nikki and Roz will have limeade, chips and salsa on May 5.

Please check the Website for errors.

The Grant County Art Guild will Show at the Silver City Public Library during the month of March. The show is to be hung on March 1, Pictures in the Art Room, and the upper level display case for crafts and miniatures.

The Old Masters Show is on Display at the Public Library through the end of January. Nice comments have been heard. Tom Vaughan took nice pictures of the show - they are on our website and on Facebook. Nikki suggested that this show be an annual event during our off-season. The motion was made by Jeanne Dickerson, Seconded by Arlene Sarkela, that the Guild make this an Annual Event, but for Art Guild Members only. Barbara Smith signed a waiver for the current Old Masters Show. We will probably need it for March also.

Information was received about Louise Sackett, a Historical local painter. It was decided that we would not publicize work by non-members but that Lois should be asked to join the Guild.

A card was signed for Carolyn Paez, a get-well wish, who is recovering from eye surgery. She is doing well after her surgery.

The Purchase Prize Award Exhibit was discussed. Barbara Kejr will not be organizing it this year, so volunteers are needed to help with it. Lois DeLong will head the Committee overseeing it. A judge is needed. Linda Reynolds will call a friend in Tucson for ideas.

There should be a Committee for Sponsors/Donors; A call was received from Santa Fe group that supports small Art Guilds. We will call them to see about funds.

Sun Valley Hardware is looking for Art to display on the walls of their new Fireplace Room.

Liz Goertz husband and son are not doing well.

Donna Schmidt gave the Treasurer's Report. The balance in the Treasury on December 1, 2011, was \$1749.57. Receipts were: 4 memberships at Silver Spirit Gallery - 200.00, and 1 member dues - 25.00 = 225.00. Expenses were: Electricity for Gallery - 16.05, Newsletters, Oct. & Nov. - 29.10, and NikkiO Design, Web Maintenance Aug-Dec. 2011 - 187.91. = 233.06. The Arts & Crafts Fair December 10, 2011:: Receipts: Booth fees - 230.00. Expenses for December: Ad Desert Exposure - 50.63, Ad Glenwood Gazette - 45.00, Printing Posters, etc. - 26.00, Tape, etc. for marking booths at Silco - 12.85. Balance of Receipts and Expenses paid for GCAG = 173.33. San Vicente was paid 1/2 the balance of 173.33 = 86.67. The bake sale at the Show brought in 125.00 for baked goods and Carolyn's Soup. The final balance on December 31,2011, was \$ 1,953.17.

It was suggested that Brandon Perrault be asked to play at events such as Receptions.

The 2012 Brochures need some small changes. They then can be put in the Visitor's Center.

2 Judges are needed for the Members Show.

It was suggested to get a cell phone for the Gallery. Nikki offered to add one to her account as a "family plan" phone so it would only cost about \$15 per month. She also talked about an option to get a Smart Phone that would enable members to use a credit card for purchases (the attachment is free, but a Smart Phone would cost about \$45 per month -- she will verify). Members in attendance generally agreed that the Guild should have a dedicated phone number, but were unsure about the Smart Phone and credit card option. It was discussed how many requests are received each summer for credit card sales. This will be looked into.

Also, Barbara Kejr's phone number is listed on the Brochure and website. Is it needed?? Ask Barbara Kejr how many calls she has received from people asking for information.

Discussions about the phone and phone number were tabled until the next meeting.

Ideas were requested for how to repair the windows at the Gallery and improve Security.

Brochures have been received on Art Shows at Cloudcroft. 2 former judges are showing there.

Letters were read: A card from 1st New Mexico Bank, a card from the Library thanking us for the subscription of Southwest Art for the Library, and a letter was received from Sally Wofford resigning from the Art Guild. She is retiring.

The Meeting was adjourned. The Old Masters Show was Admired.

- Secretary (Temporary), Mary Margaret Soule'

Members Present:

Nikki O'Connell Muise

Setta Roberts

Barbara Smith

Donna Schmidt

Jeanne Dickerson

Roz Springer

Lois DeLong

Arlene Sarkela

Mary Margaret Soule'

Linda Reynolds

Gerri Spiller

Jan Wagner

Karen Muench

Members

Welcome, new member Ruby Simpson Davis!

Former member Mary Burr passed away on October 3, 2011. The Art Guild sends their condolences to the members of the Burr family. Mary and her husband Robert (also deceased) were active members of the Grant County Art Guild for many years. (Burr's son called Sally Wofford with this information).

Membership

MEMBERSHIP DUES WERE DUE BY THE END OF JANUARY. Donna Schmidt has contacted members who haven't yet renewed. If you plan to renew, to ensure that our records are current, please fill out the form that was attached to the January Newsletter and include it with your payment.

In an effort to gather current and complete information about our members, we are requesting that you submit (or resubmit) your artist bios. A 50-word-or-less bio is requested from every member for weekly 'featured artist' newspaper ads (a longer one could be kept on file as well for other uses). Please email them 'print ready' to info@gcag.org.

Marketing

In the past, GCAG had an ad in the Glenwood Gazette's *Forever Frontier Visitors' Guide*. Two years ago the Guild voted against advertising in the guide as it was fairly expensive for a very small black and white ad, and because it was sometimes not getting published timely enough to benefit our short season. However, since the guide was not published last year, it is slated to go to press early this year, and 50,000 copies will be distributed to New Mexico, Arizona, Texas, Southern Colorado and Southern Utah. Sandy Feutz has secured us a 15% discount off the regular price for a 2.25" X 1.5" black and white ad (way to go, Sandy!), and given the circumstances, the Board voted via executive session to go ahead with the ad this year.

Events

MEMBERS ONLY SHOW: As described in the included minutes, the Gallery will open on April 27, 2012 with the Members Only Show, and the reception will be Friday evening, April 27 at 5:30pm. View the calendar on our website, and stay tuned for more. **If you know of a prospective juror for this show, please contact Nikki.**

PURCHASE PRIZE EXHIBIT: Lois DeLong has formed a Purchase Prize Exhibit committee. Please contact her if you'd like to help. A 'call to juror/workshop leader' was sent out last week to several artist guilds and associations in Arizona, with an application date of 2/10. Some potential candidates have already responded!

Gallery Calendar

The 2012 Gallery Calendar will be available at the upcoming meeting this month, 2/10. If you have date preferences and can't make it to that meeting, please let Nikki know as soon as possible. Also, if you know of any events that the Guild should be aware of, pass that on too with any info you can provide.

As has been done in the past, the Gallery Calendar will be managed by Nikki rather than left sitting at the gallery. The calendar will continue to be posted regularly on our website, www.gcag.org once the "open season" gets closer. The best way to communicate date preferences, changes, etc., is by contacting Nikki **via email** at info@gcag.org. If you make arrangements with another member (swapping dates, etc.), please be sure to let Nikki know so that the publicity in the newspapers and on Facebook is correct for that week. Thanks for your cooperation in this!